

MAFMAD Production Guidelines for Finalists and Winners



1. Total Length of cinema film must be between 90 to 120 seconds. Cinema kine transfer lengthens the film, therefore, if shooting at 25fps your offline dub length should be exactly 115 seconds for a 120 sec film. If shooting at 24fps offline dub length should be exactly 120 seconds for a 120 sec film.
2. Preferred camera for filming is either a motion film camera, shooting on 35mm film or a Digital HD Camera, preferably 720p or 1080i. It is also preferred that you shoot at 25 frames per second.
3. Sound should be recorded either onto DAT (Digital Audio Tape) or a hard drive/DVD recorder.
4. The films should be shot to allow for 16:9 framing if shooting on film and in 16:9 format if using an HD camera. All titles and main action should be kept within 4:3 titlesafe.
5. Films must be supplied as high res as possible. Preferred formats are Digital Betacam tape, HDCAM tape or Uncompressed Quicktimes.
6. Films containing supers or graphics over pictures must also be supplied as clean (superless) submasters, in the same format as the finished master. The supers or graphics must also be supplied as separate TIFF or Photoshop files.
7. Final stereo sound mix must be supplied as a WAV file on CD. All individual sound components must also be supplied as separate WAV's on a CD.
8. You must ensure all materials are clearly labeled with the film title, your name, address and contact details.
9. Wording for final credit super is to read 'A 2011 winner of Make a Film. Make a Difference. Proudly supported by the Transport Accident Commission'.

Make A Film. Make A Difference.

